



One Day National Conference

“INNOFUSION-2026”

Contemporary Issues in Commerce, Management,
Computer Science and Bhartiya Knowledge System
(Hybrid Mode)

10th January, 2026
Saturday

Krishna Paksh Saptami,
Vikram Samvat - 2082

ORGANISED BY

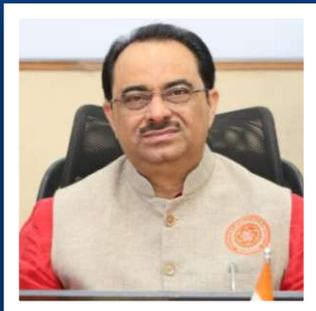
SHETH C. D. BARFIWALA COLLEGE OF COMMERCE, SURAT
&
SHRI SHAMBHUBHAI V. PATEL COLLEGE OF COMPUTER SCIENCE
AND BUSINESS MANAGEMENT,
SURAT, GUJARAT-395004.

VENUE

Sheth C. D. Barfiwala College of Commerce
Sahyog Society, Sumul Dairy Road, Katargam,
Surat-395004, Gujarat.

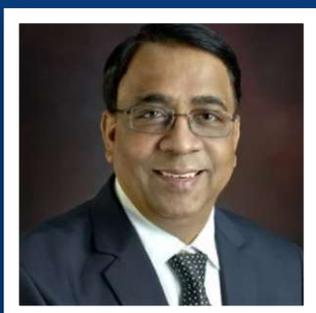


CHIEF GUEST



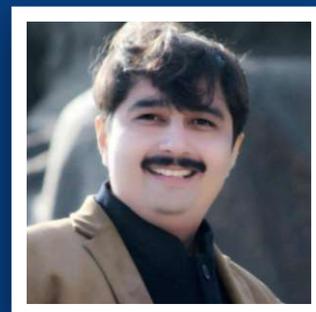
Dr. Kishorsinh Natversinh Chavda
Hon'ble Vice Chancellor,
Veer Narmad South Gujarat University,
Surat

GUEST OF HONOUR



Dr. Parimal H. Vyas
Hon'ble Provost of Auro University, Surat
Former Vice Chancellor at the
Maharaja Sayajirao University of Baroda

KEY NOTE SPEAKER



Dr. Gurudutta P. Japee
Head of the Department of
Advanced Business Studies and the
Deputy Director of IQAC at Gujarat University.

SPECIAL INVITEE



Dr. R. C. Gadhvi
Registrar,
Veer Narmad South Gujarat University,
Surat

ABOUT SURAT EDUCATION SOCIETY

Established in 1966 by philanthropist founder late Shri Shambhubhai V. Patel, Surat Education Society is one of the oldest Societies in Surat.

The society is progressively working in social service and education sector. The society is providing kindergarten to post graduation education through eight organisations two of which being HEIs namely Sheth C.D.Barfiwala College of Commerce and Shri Shambhubhai V. Patel College of Computer Science and Business Management.

ABOUT SHETH C. D. BARFIWALA COLLEGE OF COMMERCE

Established in the year 1967 by visionary founder of Surat Education Society late Shri Shambhubhai V. Patel, this college was started as first morning college in Surat City to provide opportunities of quality higher education to young boys and girls who required to work during day time to support their families and thereby ensure financial and social inclusion.

The College is grant in aid College having permanent affiliation with Veer Narmad South Gujarat University, a public University. The College is recognised by UGC under section 12 (B) and 2 (f) and accredited by NAAC with 'B' grade with 2.37 CGPA in second cycle. It is also ISO 9000 : 2015 and ISO 14001 : 2015 certified.

The College has grown vertically over its journey of 6 decades imparting higher education in the faculty of Commerce offering UG (B.Com.) and P.G (M.Com.) Programs through Gujarati and English medium. The College also offers research guidance for Ph.D. program through Research Centre recognised by the affiliated University.

The College has a blend of experienced and young faculties offering a unique balance of conventional and ICT based teaching - learning, wisdom and enthusiasm, freshness of approach and stability. We also have young, energetic techno-savvy support staff to handle administrative matters and visionary management team as the backbone to achieve our mission of quality education for all.

ABOUT SHRI. SHAMBHUBHAI V. PATEL COLLEGE OF COMPUTER SCIENCE AND BUSINESS MANAGEMENT

Established in 2008 and affiliated to Veer Narmad South Gujarat University, the college offers degree programs in IT and Management.

A 17-year old institution known for discipline, values, and holistic development, it focuses on academic excellence, personality growth, and societal contribution through innovative teaching methods (case studies, industrial visits, guest lectures, live projects, and seminars), experiential learning, and a vibrant mix of co-curricular and extracurricular activities.

With a student-centric approach, modern facilities, and encouragement for out-of-the-box thinking, the institute prepares confident, skilled, and socially responsible professionals ready to face tomorrow's challenges.

ABOUT SURAT CITY

Surat is one of India's fastest-growing and cleanest cities, located on the banks of the Tapi River in Gujarat with a 6 km coastal belt along the Arabian Sea. Known as the Diamond City (world's largest diamond manufacturing hub with over 5,000 units) and Silk/Textile City, it is a major industrial and commercial centre with virtually zero unemployment due to rapid development.

Historically, Surat (once called Suryapur) was a legendary port city from the 16th–18th centuries, handling trade with over 84 countries. It was the first place the British landed in India, and had strong Portuguese, Dutch, and French presence. It was a prosperous trading and ship-building centre until Bombay (Mumbai) port rose in prominence.

Today, Surat is famous for its vibrant economy, diamond and textile industries, and the Surat SEZ. Popular nearby attractions include the beaches of Dumas, Hajira, Ubhrat, Tithal, and the historic Dandi (famous for Gandhi's 1930 Salt March).

The city has a rich, diverse culture known as “Surti Culture”, with a blend of traditions. Gujarati (especially the Surti dialect) is widely spoken, and festivals like Navratri, Diwali, and Makar Sankranti are celebrated with great enthusiasm.

In short: Surat is a dynamic, prosperous, culturally rich metropolis that successfully blends a glorious historical legacy as a global trading port with its modern status as India's diamond and textile capital.

ABOUT THE CONFERENCE

INNOFUSION-2026 National Conference jointly organized by two HEIs of Surat Education Society having Inter-Disciplinary/ Multi-Disciplinary Track in line with National Education Policy 2020. The conference aims at:

- Facilitating interaction between researchers and industry experts, enabling practical applications of theoretical research, fostering innovation, and supporting industry-ready solutions.
- Fostering multidisciplinary research and collaboration by integrating traditional Indian wisdom with modern technological and managerial innovations for Sustainable development.
- Supporting research and publication opportunities through the presentation and dissemination of high-quality research work.
- Developing a network of researchers and practitioners to strengthen long-term collaboration and knowledge sharing.
- Highlighting innovative solutions addressing current global challenges in business, commerce, technology, and society, while promoting sustainable and ethical practices.

CONFERENCE TRACKS

ACCOUNTANCY AND COMMERCE

- Cloud Accounting
- Sustainability Accounting / Management
- Environmental Accounting / Management
- Corporate Governance
- Corporate Social Responsibility
- Fundamental Analysis / technical analysis
- Use of Artificial Intelligence in business
- Digitalization of Business (e-commerce, Fintech, e-banking etc.)
- Financial inclusion
- Entrepreneurship
- Innovation / start up / atma nirbhar bharat
- Behavioral finance
- Contemporary issues related to Accountancy, / business / Management in Manufacturing, Banking, Insurance, any other service sector (like hospitality sector, energy sector, health care etc.)

INFORMATION TECHNOLOGY

- Artificial Intelligence, Machine Learning & Natural Language Processing
- Image Processing & Computer Vision
- Data Science, Big Data & Analytics
- Cloud Computing, Networking & IoT
- Cyber security & Privacy
- Software Development & DevOps
- Emerging & Quantum Technologies
- AI & Automation in Industry
- Human-Computer Interaction & AR/VR
- Computational Theory & Algorithms

MANAGEMENT

- Digital Marketing Strategies for the Next Decade
- Consumer Behaviour in the Era of AI & Analytics
- Social Media Influence and Branding Techniques
- FinTech Disruption & Digital Payment Ecosystem
- Behavioural Finance & Investment Psychology
- Risk Management Practices in Volatile Markets
- HR Analytics & Data-Driven HR Decision-Making
- Talent Acquisition & Retention in Competitive Markets
- Employee Engagement, Motivation & Workplace Culture
- Industry 4.0, Automation & Smart Manufacturing
- Supply Chain Resilience & Digital Logistics
- Lean Manufacturing, Kaizen & Continuous Improvement

CONFERENCE TRACKS CONTD.

BHARTIYA KNOWLEDGE SYSTEM (BKS)

- Vedic Mathematics and its Application in Digital Learning Environments.
- Traditional Indian Architecture and Sustainable Urban Design.
- Indian Ethical Frameworks in Corporate Governance: Lessons from Dharmashastra and Arthashastra.
- Yoga and Mental Health in Urban Context.
- Educational Practices: Ancient Gurukul System and Modern System.
- Decolonising Indian Education: Integrating IKS into NEP 2020.
- Contribution of IKS to the World.
- Scientific Principles in Ayurveda: Bridging Traditional Wisdom and Modern Healthcare.
- Vedic Mathematics: Relevance and Applications in Modern Education.
- Sustainable Living in Ancient Indian Texts: Lessons from Arthashastras and Vedas.
- Environmental Ethics in Indian Philosophy: A Study of Ecological Values in Vedic Literature.
- The Concept of Dharma and its Relevance in Modern Ethical Systems.
- Astronomy in Ancient India: A Study of Aryabhatta and Bhaskaracharya's Contributions.
- Leadership and Motivation through the Lens of Bhagwad Gita.

However, we encourage new viewpoints and warmly welcome papers from diverse and related academic domains beyond the suggested themes.

WHO CAN ATTEND THE CONFERENCE?

Faculty members, research scholars, PG students, industry professionals, and policymakers interested in interdisciplinary/multidisciplinary research combining modern disciplines with Indian knowledge traditions, shall get benefitted by attending the conference.

WHY TO ATTEND THIS CONFERENCE?

- Publication in an ISBN-registered proceedings book ensures that the research is officially documented, archived, and acknowledged as a valid academic contribution. ISBN proceedings provide permanent record keeping of the research, ensuring the findings remain available for future researchers, scholars, and institutions.
- Published papers strengthen an individual's academic profile, supporting promotions, research grants, API scores, PhD requirements, and institutional performance indicators.
- Renowned speakers and resource persons from the respective disciplines will deliver keynote addresses and technical sessions, enabling attendees to learn from thought leaders and exchange valuable viewpoints.

PAPER SUBMISSION GUIDELINES

Original Papers Only: Authors are required to submit original research papers. Papers that are plagiarized or previously published will not be considered.

Word Limit : The research paper should contain 2000 to 3000 words.

Formatting Specifications : Font: Times New Roman/Shruti, Font Size: 12
Heading: 14, References: APA 6th Ed., Line Spacing: 1.5.

Tables & Figures: All Tables and Figures should be numbered sequentially (1, 2, 3,,,,). Each heading should be center aligned.

Self- Declaration form: Self- Declaration form is mandatory to be submitted along with the Research Paper.

Paper Format

First Page Should Include:

Name of the Author

Passport-size Photograph

Email ID

Institute Affiliation (if any) and Designation

From Second Page Onwards:

Title / Heading of Paper

Author Name

Abstract

3 to 5 Keywords

Full Text

References

Self-Declaration Form which can be downloaded from barfiwalacollegesurat.ac.in/

File Format: The Paper must be submitted in dual formats (M.S. word & pdf) through the Google form on or before 22nd December, 2025 by scanning the QR code provided in the brochure.

The language of the paper can be English/Hindi/Gujarati.

Paper Publication and Presentation:

All the papers will be published in ISBN book/ conference proceedings, subject to peer-review.

Conference is in hybrid mode.

Online presentation guidelines will be provided through WhatsApp group.

IMPORTANT DATES

Date of Conference:	10/01/2026, Registration Time 8:00 AM.
Date of Paper Submission:	On or before 22/12/2025
Date of Registration:	On or before 22/12/2025

PAYMENT OF REGISTRATION FEES

Bank name :	The Surat Mercantile Co. Op. Bank Ltd.
A/C No. :	000322001070453
IFSC Code :	YESB0SMCB03
A/C Holder :	Sheth C. D. Barfiwala College of Commercesfi

REGISTRATION FEE DETAILS

PG Students and Research scholars: ₹ 700

Academicians: ₹ 1000

Corporate/ Industry Professionals: ₹ 1200

The conference fee includes breakfast, lunch, High tea & working kit.

If there are two or more authors for single paper, registration should be made for each participant.

If any participant is going to submit more than one paper separate registration fees should be paid for each paper.

Registration should be done using the Link or QR code.

REGISTRATION LINK AND QR CODE

<https://forms.gle/vRFbLJ72oVAgmzvP9>



OUR KNOWLEDGE PARTNERS (RESEARCH CENTER)



Smt. C.D. Jhobalia Rofel Arts & Smt. I.S.R. Achchhariwala
Rofel Commerce College,
Vapi.



J. Z. Shah Arts & H. P. Desai Commerce College,
Amroli,
Surat



Navyug Commerce College,
Surat



J B Dharukawala Mahila Arts College and Self Finance Commerce College,
Varachha Main Road,
Surat.

OUR CHIEF PATRONS



Shri Kamleshbhai Patel.
President,
Surat Education Society,
Veteran advocate, Education Administrator
and Banker



Shri Nitinbhai Mehta
Secretary,
Surat Education Society,
Veteran Education Administrator
and social worker



Shri Shanilbhai Patel
Jt. Secretary,
Surat Education Society,
Senior Education Administrator and social worker

CONFERENCE COMMITTEE

CONFERENCE CHAIRPERSON

Dr. Heena Sunil Oza
Principal, Sheth C.D.Barfiwala College of Commerce

CONFERENCE CONVENOR

I/C. Prin. Chintu H. Thakkar
Shri. Shambhubhai V. Patel College of Computer Science and Business Management

CONFERENCE SECRETARIES

Dr. Roshan Patel
IQAC coordinator
(Sheth C.D.Barfiwala College of Commerce)

Pra. Riddhi Joshi
HOD, BCA program
(Shri Shambhubhai V. Patel College of Computer Science & Business Management)

Pra. Vidhi Joshi
HOD, BBA program
(Shri Shambhubhai V. Patel College of Computer Science & Business Management)

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